CREDIT UNIONS: REAL ESTATE LENDING AND MORTGAGE BANKING ACTIVITIES

ACUIA Region 3 Meeting September 19, 2012



Presented by: **Bob Parks, CPA**Director, Financial Institutions Group

Overview

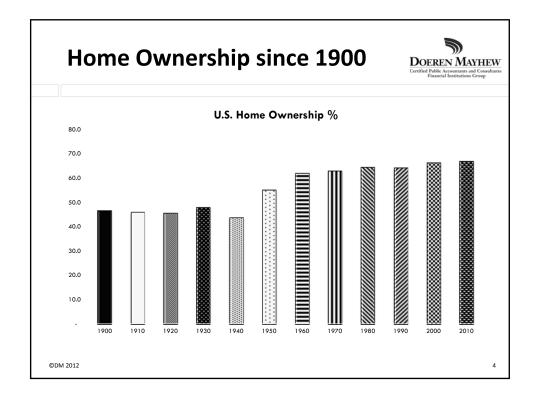


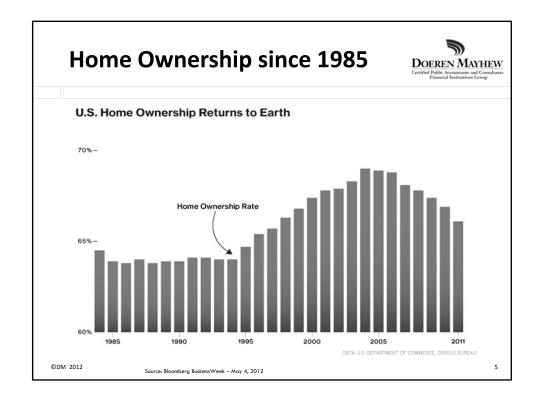
- □ Mortgage market and credit union trends
- □ What is mortgage banking?
- Loan production
- □ Secondary marketing
- Warehousing
- □ Loan administration
- □ Accounting and financial issues
- Questions

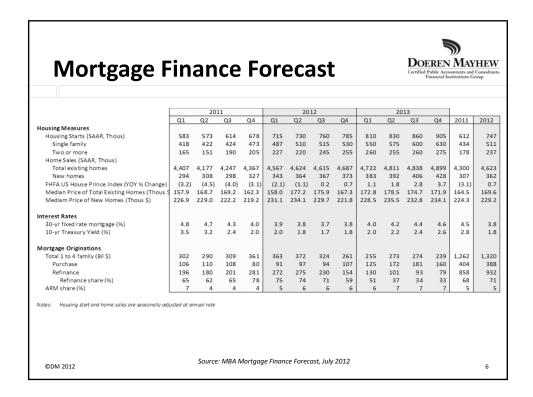
©DM 2012

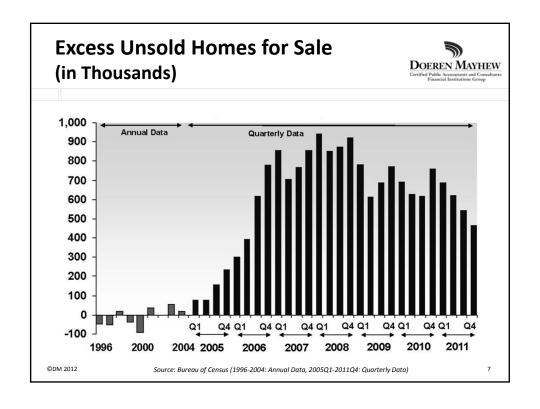
2

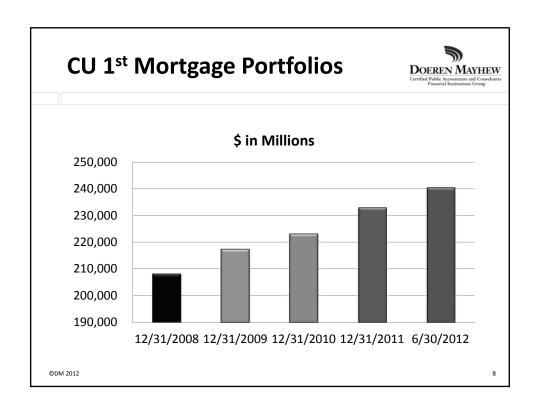


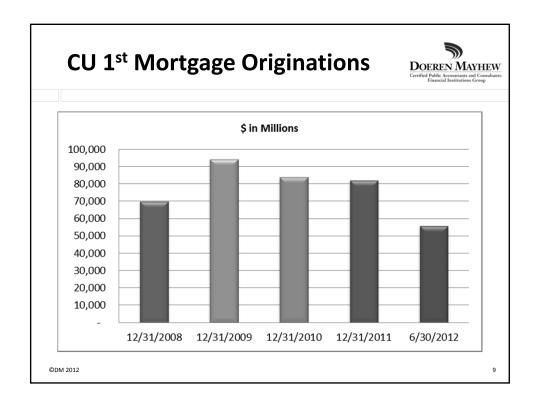


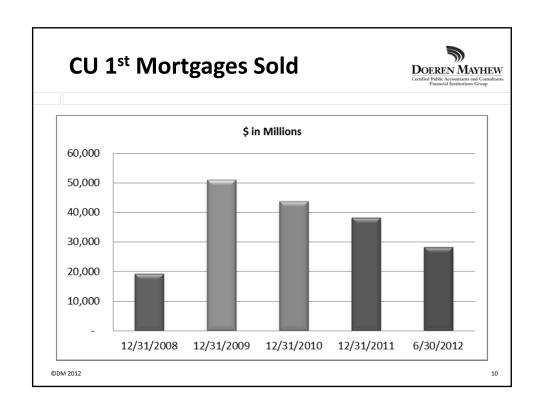


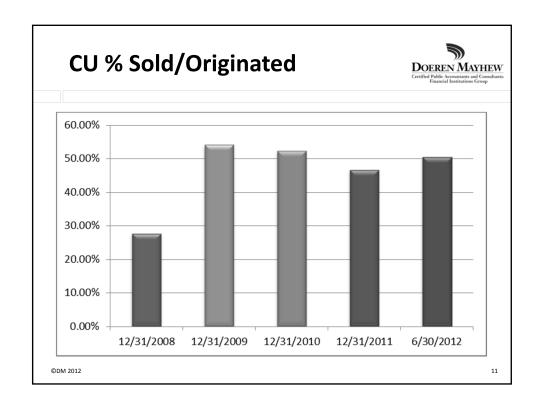


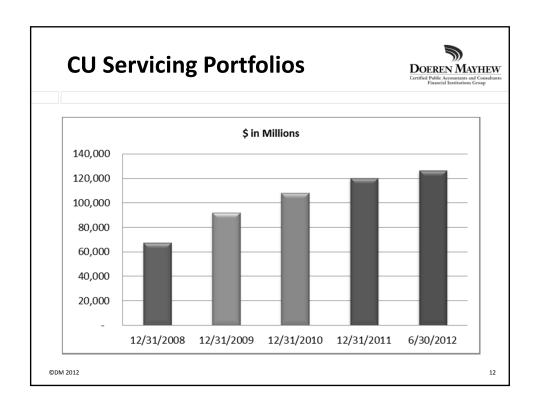












WHAT IS MORTGAGE BANKING?



©DM 2012

Mortgage Banking



- ☐ The origination, sale, and servicing of mortgage loans secured by residential real estate.
- □ Name mortgage **bank** is misleading
 - □ Serve as financial intermediaries between the consumer and the investor
- □ Came about because of capital market inefficiencies
 - □ Excess capital in one region investors
 - □ Shortage of capital in another area build homes
 - □ Demand significantly increased after WWII
- □ Government became increasingly involved subsequent to the Great Depression

©DM 2012

Mortgage Banking Government Involvement



- □ Federal Housing Administration (FHA)
 - □ Division of HUD
 - □ Established in 1934
 - ☐ Insurance system reduced risk for lenders
 - □ Longer term mortgages and higher loan to value ratios
- □ Federal National Mortgage Association (Fannie Mae)
 - □ Established in 1938 purchased mortgages from lenders and provided liquidity
 - □ Allowed lenders to retain servicing

©DM 2012

Mortgage Banking Government Involvement



- □ Veterans Administration (VA) loan program established in 1944
 - □ Low interest 100% LTV loans for military veterans
- □ Housing and Urban Development Act 1968
 - ☐ Created Government National Mortgage Association (Ginnie Mae)
 - Purchase FHA and VA loans
 - Allowed lenders to issue and sell securities backed by pools of FHA and VA loans (MBS) and guaranteed repayment

©DM 2012

16

Mortgage Banking Government Involvement



- □ Federal Home Loan Mortgage Corporation (Freddie Mac) – 1970
 - ☐ Created to purchase conventional mortgages originated by savings institutions
- ☐ Federal Home Loan Bank (FHLB)
 - ☐ Began Mortgage Partner Finance (MPF) program
 - □ Partners must be an institution regulated under the banking laws of the federal or state government.

©DM 2012

Secondary Market - GSE

©DM 2012



- Government Sponsored Enterprise (GSE) is commonly used to refer to Fannie Mae (FNMA) and Freddie Mac (FHLMC)
- Help banks and lenders maintain their liquidity by purchasing conforming loans
- ☐ Both offer their own version of "Expanded Approval" loans for borrowers with less than stellar credit
- ☐ GSE backed loans for investors available as well

18

Federal Home Loan Bank



□ The Mortgage Partnership Finance® (MPF®) Program provides an alternative to holding conforming fixed-rate loans in portfolio, which creates additional liquidity opportunities for member institutions that are Participating Financial Institutions (PFIs).

©DM 2012

19

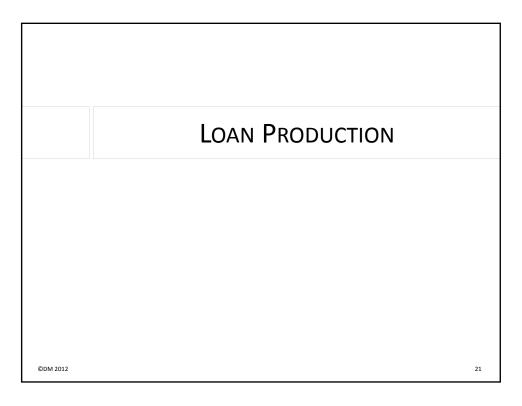
Mortgage Banking Processes



- □ Loan production: originating loans
- □ Secondary marketing: selling/securitizing
- □ Warehousing: short-term funding for origination and holding prior to sale
- □ Loan administration: servicing the loans

©DM 2012

20



Loan Production Sources of business - Retail Realtor origination Builder/developer Call-in, walk-in Electronic (web, kiosk) Referrals

Loan Production



- □ Sources of business Wholesale
- □ Purchase loans from other lenders
 - ☐ Mortgage brokers or other financial institutions (correspondents)
 - Take application, process, and close loan
 - Wholesaler purchases loan and sells to secondary market
 - Wholesaler normally sets pricing
 - □ Wholesaler may "table fund" the loan

©DM 2012

Loan Processing/Underwriting



- □ Gathering of verified documents to confirm
 - □ Credit
 - □ Income
 - □ Collateral
- □ Collection of data required to close the loan
- □ Automated Underwriting Systems (AUSs)
 - □ Desktop Underwriter (DU)
 - □ Loan Prospector (LP)
- □ Loan Closing

©DM 2012

Quality Control Process



- ☐ Lenders must have a QC process in place that meets investor's requirements to:
 - □ Evaluate and monitor the quality of mortgage production through prefunding and post-closing review programs
 - ☐ Improve loan quality and the loan production process
 - □ Verify the existence and accuracy of credit documentation, legal documents, and property appraisals that the lender uses to reach its underwriting decisions

©DM 2012

SECONDARY MARKETING

©DM 2012

Selling Loans



□ Sale of Loans

- □ Sell mortgages in the secondary market as an individual (whole) loan or as part of a pool of loans
- □ Pools are usually made up of loans with similar characteristics
- ☐ Higher volume pooling loans to sell produces a higher price

□ Servicing Released

- ☐ Loan sold with all rights and responsibilities given up
- □ CU no longer accepts or processes payments
- Many organizations do not want to lose the member relationship

©DM 2012

Selling Loans – Servicing Retained



- Servicing retained: loan sold and no longer on balance sheet as an asset, but continue to service
- $\hfill \square$ Servicing fee paid by owner of loans to servicer
 - □ Typically 25 to 37.5 basis points
- In addition to the contractual servicing fee paid by each investor, mortgage financial institutions are compensated for their servicing activities through:
 - □ Income resulting from borrower/investor payment float
 - □ Ancillary income from late fees, commissions on optional insurance policies, and miscellaneous fees
 - Benefits of compensating balances from custodial funds

©DM 2012 28

Secondary Marketing Responsibilities



- Operations coordination work with several departments
 - □ Production to determine pricing strategies and loan programs
 - ☐ Finance to determine funding sources and manage warehouse line of credit
 - □ Shipping and delivery to determine commitments

©DM 2012

Secondary Marketing Responsibilities



- □ Operations coordination several functions
- □ Loan sales gain maximum value
- □ Shipping assistance ensure mandatory commitments are met
- □ Pipeline management
 - ☐ Estimate volume and timing of loan closings vs. available funding

©DM 2012

30

Secondary Marketing Responsibilities



- □ Pricing and Program Selection
 - ☐ Price investor pays to purchase the loan
 - □ Price quoted to production staff and borrower
 - Manage Interest rate risk
- □ Hedging
 - □ Strategy used to mitigate risk in secondary market
 - Fallout risk applications that will not close
 - Interest rate risk pricing
 - □ Balancing risks and rewards
 - □ Very complex concepts and financial models

©DM 2012

31

Secondary Marketing Responsibilities



- □ Risk Management
 - □ Interest rate risk rates will change from date rate is locked by borrower and when loan is sold
 - □ Product risk there is no market for a particular loan type
 - □ Credit Risk possibility that investor will default due to financial difficulties
 - □ Fallout risk possibility that applicant may not close their loan
 - □ Basis risk difference in market movement of mortgage prices and the hedge instrument

©DM 2012

32

Shipping and Delivery



- Once closed, the loan must be delivered to secondary market investor or place in portfolio
- Most mortgage bankers are conduits, so they ship to secondary market investor
- □ Shipping and Delivery department is critical
 - Meet sales commitments
 - □ Remove loans from its warehouse
 - □ Avoid market risk adverse shifts in interest rates
 - Improve profitability

©DM 2012

Shipping and Delivery



- Investor purchase commitments
 - Optional delivery commitment (standby)
 - Requires investor to buy a specific \$ volume of loans at a specific yield
 - Does not require mortgage banker to deliver the loans
 - Option to sell to the investor only if a better price cannot be obtained
 - Hedge against significant changes in interest rates
 - Mandatory delivery commitment
 - Requires mortgage banker to deliver a fixed amount of mortgages or a pool at a specific rate to investor
 - If cannot fulfill commitment by deadline, may have to purchase loans from another mortgage banker to meet obligations
 - Shortfall often results in a pair-off hypothetical loss equal to the difference in the current market price and commitment price times the amount of loans not delivered
 - If more are delivered, may have to pay an additional commitment fee

©DM 2012

34

Commitment Requirements



- Requires certain loan documents that approved seller must deliver
- Seller/servicer manuals provide required documentation (Fannie, Freddie)
- □ Commitment letter new commitments with private investors
- Less sophisticated investors without manuals detail in commitment letter

©DM 2012

Investors



- □ Agency Investors
 - □ Fannie Mae, Freddie Mac, Ginnie Mae
 - □ Can place the pool of loans into a mortgagebacked-security to sell to investor
- □ Private Investors
 - □ Serving released sales
 - ☐ Can be more time consuming
 - Loan history and other data
 - Informing borrower

©DM 2012

36

Repurchase Agreement



- □ Contingent recourse guarantee
- □ Loans sold to GSEs

©DM 2012

- □ Agreement to repurchase loans if they fail to meet certain criteria
- □ Normally identified when loan goes into default or GSE quality control reviews
- □ Significant increase in repurchased loans in the past few years

©DM 2012

WAREHOUSING

38

Warehousing



- □ Mortgage bankers
 - □ Need large amounts of capital to fund originations and operations
 - □ Obtain liquidity to fund originations through borrowings from financial institutions warehouse loans line
 - ☐ Short-term, asset backed borrowings
 - □ Normally 90 to 180 days
 - □ Current assets loan inventory
 - □ Current liability warehouse line of credit

©DM 2012

39

Warehousing

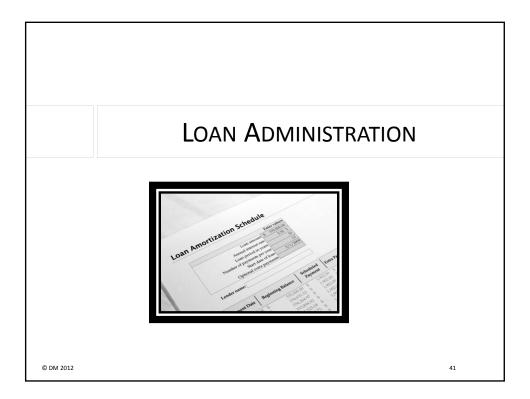


□ CUSOs

- ☐ Typically have warehouse lines with Corporate Credit Unions, banks or Credit Union owners
- □ Loans may also be "table funded" by originating credit union fund the loan until sold
- □ Credit Unions
 - □ Typically have cash flow and liquidity to fund mortgage originations
 - Portfolio or sell

©DM 2012

40



Loan Administration



- □ Loan set-up
 - \square Post-closing audit
 - ☐ Transfer data from origination system to servicing system
 - $\hfill \square$ Initial borrower contact and payment set-up
- □ Payment processing
 - ☐ Principal, interest, escrow
 - ☐ Maintain in investor custodial bank account until remitted

©DM 2012

42

Loan Administration



- □ Customer service call center
- □ Managing escrow
 - □ Taxes & Insurance
- □ Investor accounting
 - □ Reconciling investor bank accounts and all related activity payoffs, errors, adjustments
 - □ Reconciling to investor records

©DM 2012

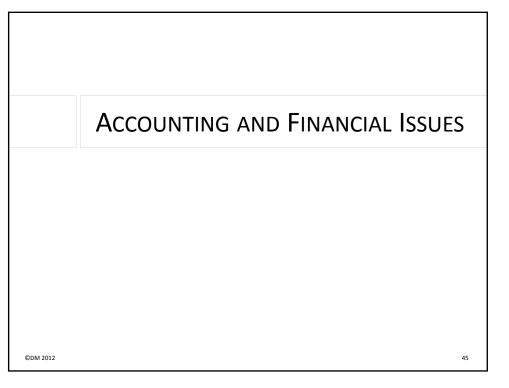
Loan Administration

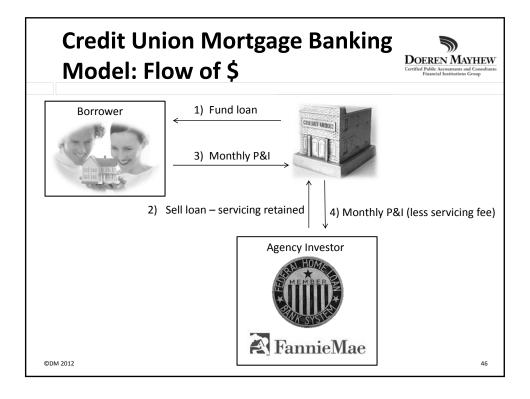


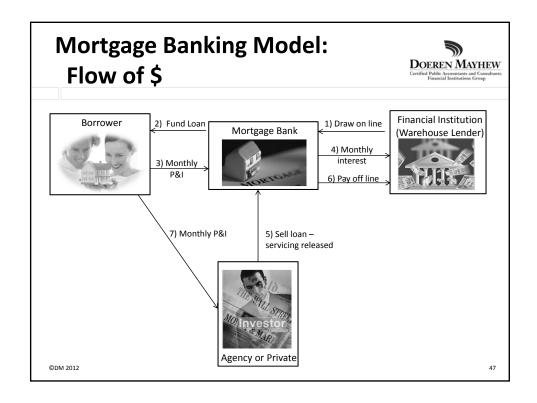
- □ Collection activities loss mitigation
 - □ Delinquency
 - □ Foreclosures
 - □ Loan modifications

©DM 2012

44







alance Sheet	DOERF Certified Public Financi		
ASSETS			
Cash	\$	2,500,000	
Mortgage loans held-for-sale		16,000,000	
Loans held-for-investment		5,000,000	
Mortgage servicing rights		11,000,000	
Property and equipment		1,500,000	
Other assets		1,000,000	
Total assets	\$	37,000,000	
Escrow and Agency Funds (Segregated from Corporate Assets)	\$	30,000,000	
LIABILITIES AND EQUITY			
Liabilities			
Warehouse line of credit	\$	21,000,000	
Other liabilities		2,000,000	
Total liabilities		23,000,000	
Equity		14,000,000	
Total liabilities and equity	\$	37,000,000	
Escrow and Agency Funds	\$	30,000,000	

Mortgage Banking Entity DOEREN MAYHEW **Income Statement** Revenues Gain on sale of loans, net 2,300,000 2,000,000 Mortgage servicing rights income Loan servicing income 7,000,000 2,700,000 Fee income Interest income 600,000 Other income 400,000 Total revenues 15,000,000 Expenses Salaries and related expenses 4,200,000 Amortization of mortgage servicing rights 3,000,000 Loan origination expenses 3,000,000 Occupancy expense 600,000 400,000 Interest expense Other operating expenses 2,200,000 Total expenses 13,400,000 1,600,000 Net Earnings ©DM 2012

Mortgage Banking Revenue



- □ Origination fees
- □ Interest income
- □ Gain from sale of loans
- □ Servicing rights income
- □ Servicing-released premiums
- □ Servicing income

©DM 2012

50

Origination Fees



Application Fee	Loan discount points
Appraisal fee	Process fee
Credit report fee	Underwriting fee
Inspection fee	Title search fee
Loan origination fee	Lender's attorney fees

©DM 2012 51

Interest Income



- ☐ Loan interest income from closing until loan is sold
- □ Maximize net interest income (spread) by minimizing cost of funds
 - □ Warehouse line of credit rate
 - ☐ Fixed vs. variable

©DM 2012

Gain from Sale of Loan



- □ Sale of loans (individually or pools) to investors
 - □ Private or agency
- ☐ Timing of sale and market rate volatility impact gain vs. loss
- ☐ Effective loan delivery system can maximize gains

©DM 2012

53

Servicing-Released Premium



- Mortgage bankers who do not service mortgage
- □ Sell mortgages service-released
- □ Sell the rights to service the loan to the servicer
 - □ Value paid by buyer to seller based on future revenue servicing income

©DM 2012

54

Mortgage Servicing Rights



- □ Originated loan that is sold but servicing is retained
- ☐ Rights to service the loan are purchased
- □ Value of a servicing asset is based on its expected future cash flows.
- □ To value estimate net servicing income to be earned from the servicing activities, and discount to present value
- Most mortgage loans are repaid well before contractual maturity

©DM 2012

Mortgage Servicing Rights



- ☐ Estimated value of mortgage servicing rights asset is capitalized
- □ Servicing rights asset is amortized over estimated period of the net servicing income
- If the servicer expects to receive 10 percent of its estimated net servicing income in the first year, 10 percent of original recorded value of the servicing rights should be amortized in the first year

©DM 2012 56

Mortgage Servicing Rights



- □ Impairment Analysis
- ☐ At least annually, the servicing rights asset should be evaluated for impairment
- □ Impairment should be measured by stratum on a fair value basis.
- Impairment is recorded by establishing a valuation reserve for each stratum in which the combined book value of the mortgage servicing rights exceeds fair value

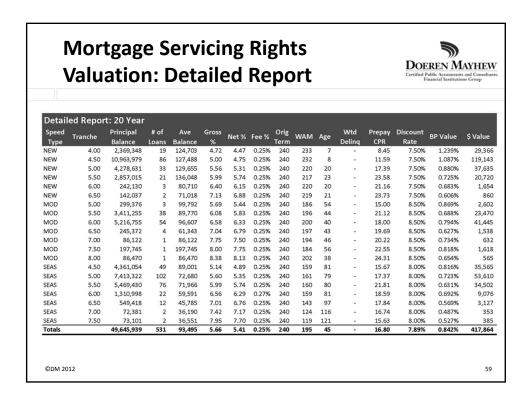
©DM 2012 57

Mortgage Servicing Rights Valuation: Summary Report

©DM 2012



Loan Type	Principal Balance	# of Loans	Ave Balance	Gross %	Net %	Fee %	Original Term	WAM	Age	Prepay CPR	Discount Rate	BP Value	\$ Value
10 Year	15,771,397	334	47,220	4.78	4.53	0.25%	120	87	33	11.26	7.73%	0.795%	125,31
15 Year	205,286,743	2,451	83,756	4.96	4.71	0.25%	180	149	31	12.91	7.71%	0.917%	1,883,14
20 Year	49,645,939	531	93,495	5.66	5.41	0.25%	240	195	45	16.80	7.89%	0.842%	417,864
30 Year	663,184,486	5,913	112,157	5.75	5.49	0.25%	360	323	37	16.60	7.90%	0.931%	6,172,44
Balloons	4,411,607	42	105,038	6.23	5.98	0.25%	60	12	48	32.42	7.92%	0.119%	5,26
Balloons	23,043,340	211	109,210	6.03	5.78	0.25%	84	16	68	32.87	8.00%	0.183%	42,16
ARMs	109,359,045	800	136,699	5.08	4.83	0.25%	360	312	48	17.75	8.18%	0.897%	980,849
9 Month	936,287	7	133,755	7.25	7.00	0.25%	9	6	3	26.12	8.50%	0.093%	863
1 & 2 Year	1,402,245	21	66,774	7.00	6.75	0.25%	24	1	23	23.95	8.50%	0.000%	
Total	1,073,041,089	10,310	104,078	5.52	5.27	0.25%	309	271	38	16.38	7.89%	0.897%	9,627,909
Total	1,073,041,089	10,310	104,078	5.52	5.27	0.25%	309	271	38	16.38	7.89%	0.897%	9,627,9





Thank You!

755 West Big Beaver Road Suite 2300 Troy, Michigan 48084

www.doeren.com

2603 Augusta Drive Suite 1100 Houston, Texas 77057



Robert Parks, CPA
Director, Financial Institutions Group
Office: (248) 244-3049
Cell: (248) 709-1046
Email: parks@doeren.com



Financial Institutions Group

DOEREN MAYHEW Certified Public Accountants and Consultants Financial Institutions Group

Services

- □ Audit
- □ Mergers & consolidations
- Information technology assurance
 - $\hfill \square$ Vulnerability assessments
 - ☐ Penetration testing
- Member business loan review

- □ Commercial loan consulting
- □ Internal audit co-sourcing
- □ Loan loss & delinquency control systems
- CUSO consulting
- Regulatory compliance services

©DM 2011

62